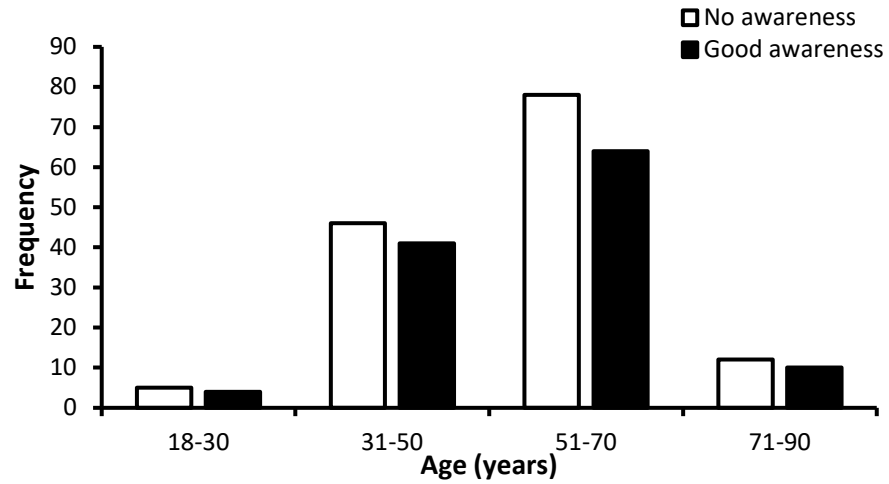
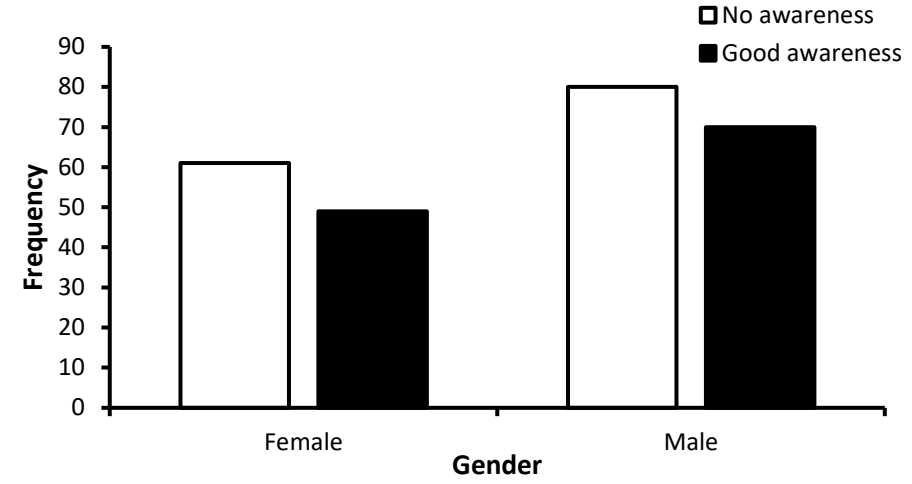
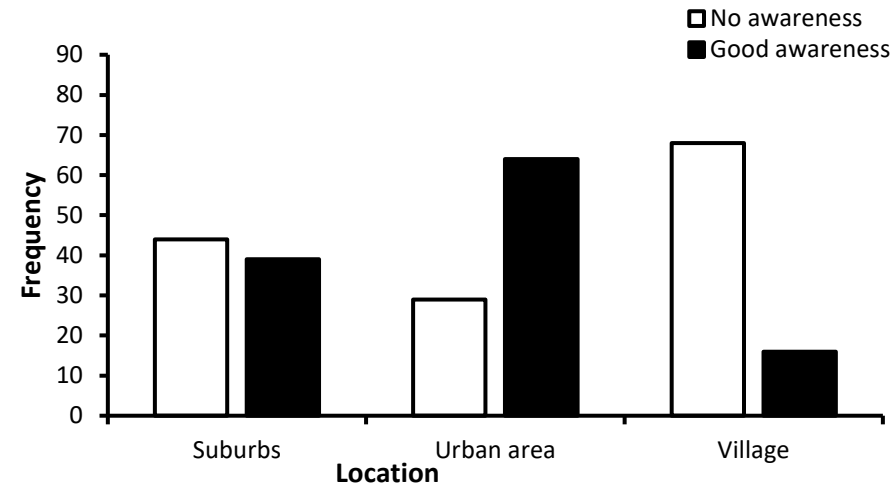


**a)****b)****c)**

**Fig 1: Frequency distribution of awareness of artificial sweeteners in foods in relation to key demographics: a) age group ( $p=0.990$ ); b) gender ( $p=0.734$ ); c) location setting ( $p<0.0001$ ).**